

Corporate CPD Survey

Dates run: 19 July – 2 August 2022

Participation: 436 respondents

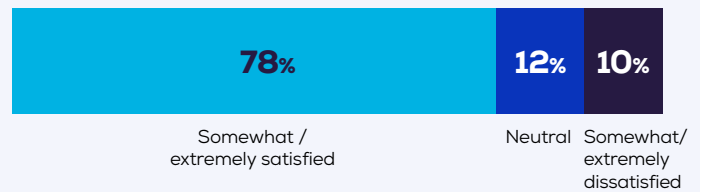
Objective: Understand the goals and priorities of our corporate members in regards to their continuing professional development, and how we can adapt to best suit their needs.

SECTION 1: Key findings

Key insight #1: Corporate members are satisfied with the CPD offerings at CA ANZ, but would appreciate an increase of relevance and variety in the content.

Overall, **78%** of members are somewhat/extremely satisfied with their experiences of CPD at CA ANZ, but where there is dissatisfaction, it is often attributed to a lack of relevant content. Members are asking there to be more variety in the topics that are covered, so that they can deliver direct benefit to their current role.

Overall, how satisfied are you with CA ANZ CPD?



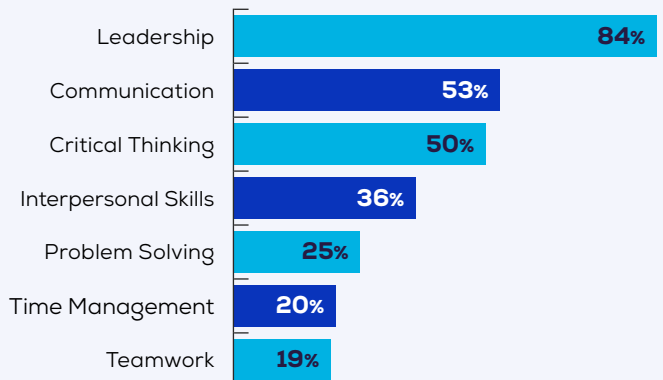
“Overall – I think the CPD offering by CA ANZ is great. It would be good to see this continue to be relevant and targeted broadly across the diverse industries CA’s operate in.”

Key insight #2: Our members are looking to develop skills that will keep them ahead of the game, including both technical and soft skills.

Our members want to develop technical skills such as data analytics and financial modelling, but non-technical skills are also a priority. 7 out of 10 members want to develop soft skills, with most (74%) classifying this as a high priority over the next two years.

“Continue to be at the forefront of change – new and emerging matters that will impact the profession into the future to ensure CAANZ members remain current and even ahead of the curve.”

What soft skills do our members want to develop?



SECTION 2: Action points

Introduction of data analysis course

We have recently developed a micro course with a focus on Data Analysis, to keep our members ahead of the curve in this fast-paced and evolving content area

Leadership CPD courses

Development of short CPD courses that will focus on the development of leadership skills for members no matter their career stage, industry segment or level of competency.